

Press Release

In September, here at [Xwalker](#) we donated 100% of our affiliate sales profits, to help the needy animals of Houston. In light of the recent hurricanes to hit the east coast of America, we have extended our efforts to help the animals of Florida too, right up to October 1st.

Hurricane Irma Was Hard On Animals Too

Hurricane Irma struck Florida with devastating force, leaving millions without power, and so many others were faced with the complete destruction of their homes. It was a heartbreaking situation, and the media attention understandably focused on the human stories amongst all the devastation. This resulted in financial aid, flying in from all over the world, showing how kind and generous people can be, when others are in trouble.

We are hoping that you will have a little bit of empathy left over, for the stories of Hurricane Irma that haven't really been told...those of the animals. As many battened down the hatches, fled to shelters, and took their beloved pets with them, so many others were not so thoughtful. Many animals were abandoned, leaving them to face the awesome power of Irma alone, without shelter or food. Even worse, some animals were left tied, tethered, or enclosed in pens, with absolutely no chance of escaping.

In Palm Beach alone, animal control officers rescued 2 cats and 49 dogs, over a 48 hour period. The Palm Beach County Animal Care and Control agency, revealed they took in over 100 animals, with selfless members of the public volunteering to help care for those abandoned. This abandonment is one of the cruellest things a pet owner can do to their animals. But thankfully there was some kind hearted individuals, that saved as many dogs, cats, horses etc. as they could.

The cruelty these animals suffered has not gone unnoticed, and will hopefully not go unpunished. State Attorney Dave Aronberg, and Director of Animal Control Diane Suave, have promised to prosecute anyone that have abandoned their animals during the hurricane, doing all they can to track down those responsible.

Helping the Animal Victims of Hurricane Irma

These acts of heartless cruelty make all of us here at Xwalker sad and angry, and it made us want to take action, where others should have. We are **donating 100% of the profits from all our affiliate sales directly to Air Twiga Animal Rescue** through to the 1st of October. This includes any purchases of sale and clearance items, from any of our 200 plus merchants.

Browse your favourite designer brands through Xwalker, and once you find something you love, click through to the retailers website to purchase. We can only track your purchase if you start your transaction through Xwalker. We will automatically take the affiliate commission we receive from your purchase and donate every last cent to the animals that need it. Simple.

Where else can you treat yourself, and help our four-legged friends at the same time?